USER GUIDE

The HBCU Today Dashboard

This document will explain how to navigate the HBCU Today Dashboard panels to access tools and resources, including the digital version of *HBCU Today*.

September 2017

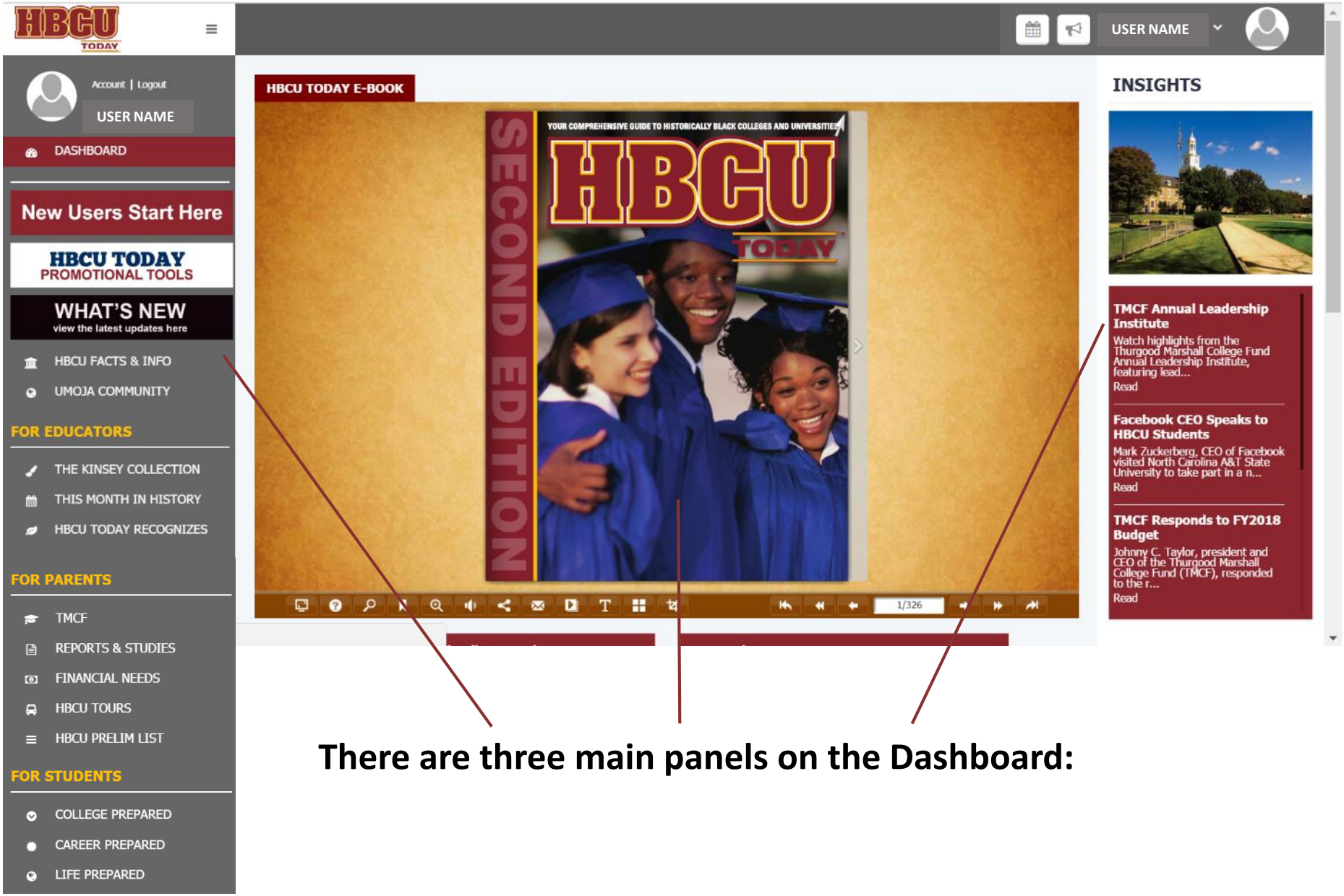
Thank you for choosing HBCU Today as your guide to our nation's Historically Black Colleges and Universities (HBCUs).

This presentation is your introduction to the HBCU TODAY DASHBOARD, including the tools and resources that organizations, educators, parents, and students can utilize to share information on HBCUs.

Let's get started!

When you log on to the HBCU Today Dashboard, this is what you will see.

Your name will appear here. And here.



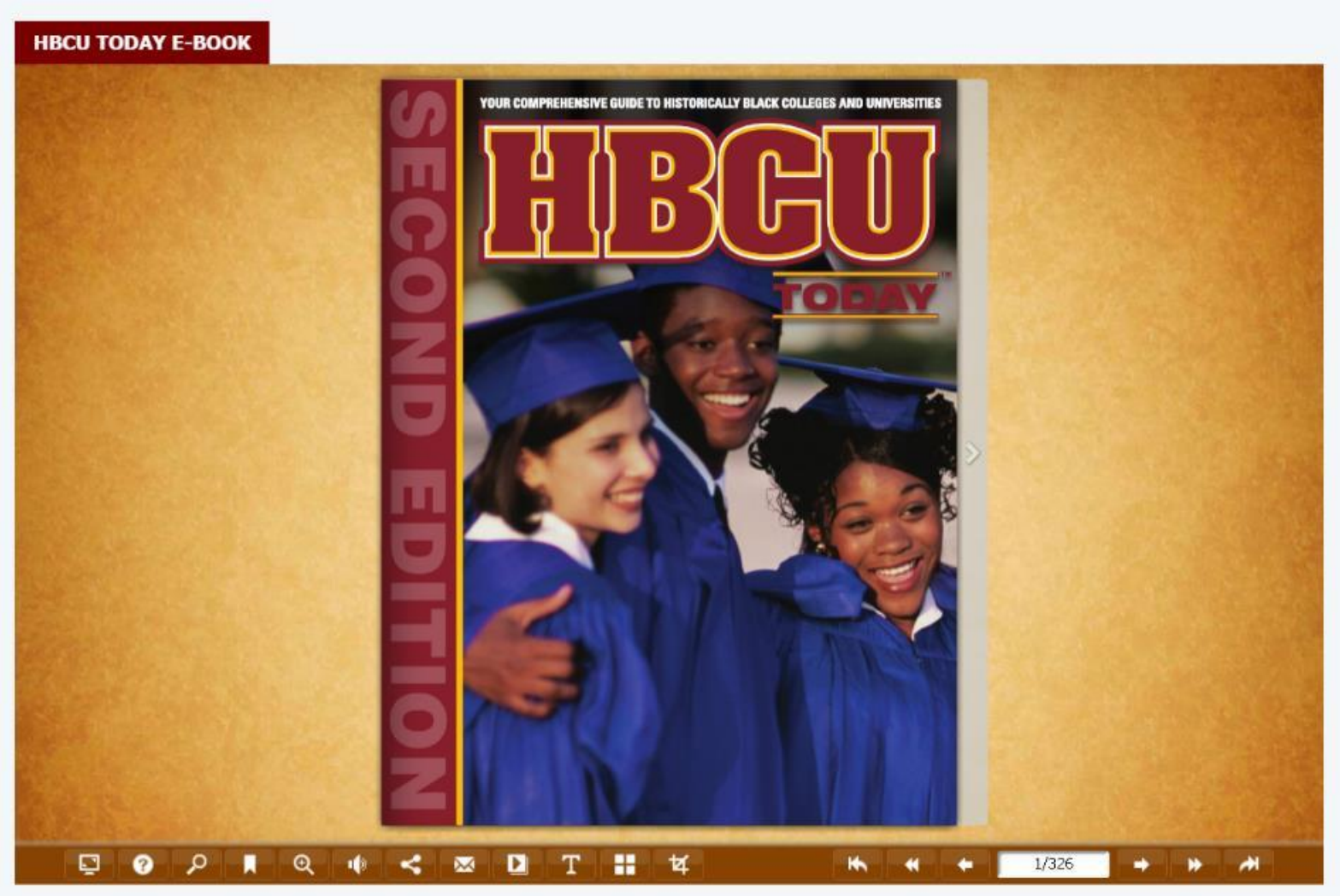
There are three main panels on the Dashboard:

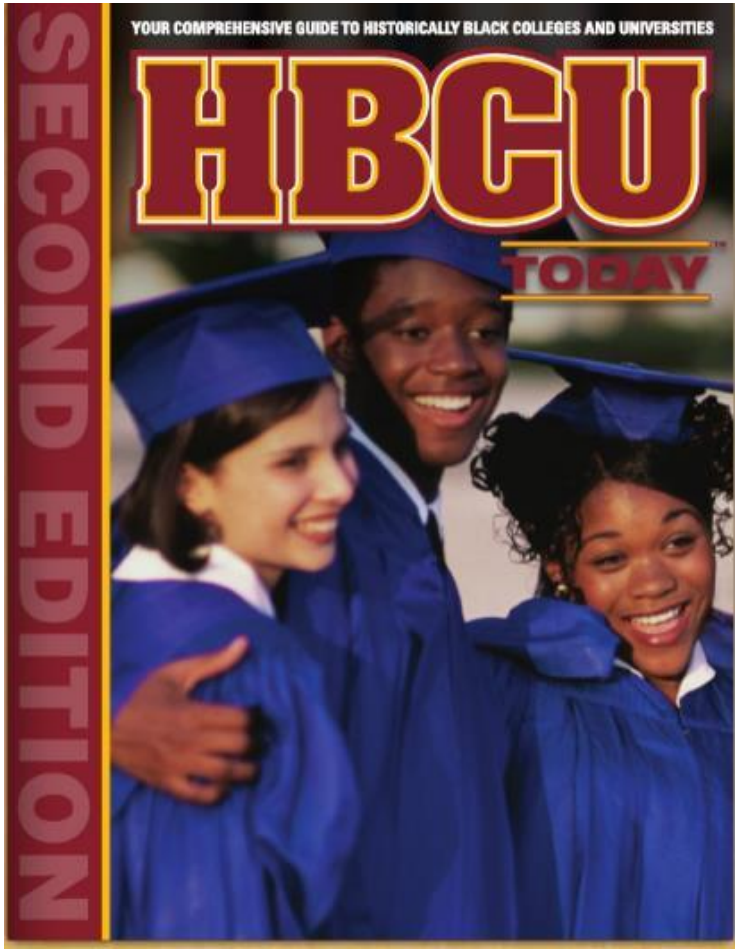
...the Center Panel...

the Navigation Panel…

…and the Media Panel.

The CENTER PANEL is where you'll find the digital version of *HBCU Today Second Edition,* presented in flipbook format.



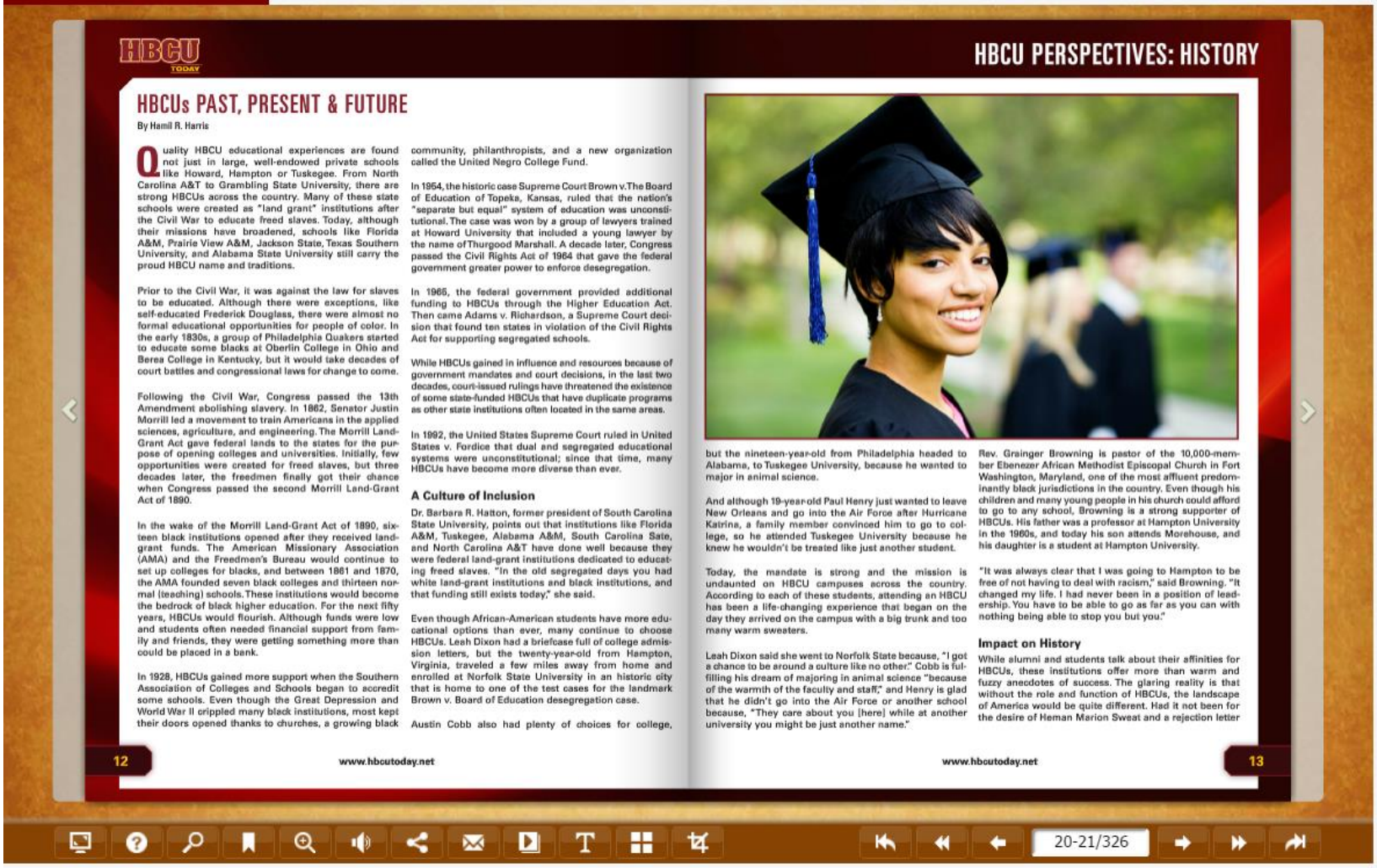


HBCU Today Second Edition **is a 300-page resource guide on our nation's Historically Black Colleges and Universities (HBCUs). Each HBCU profile includes:**

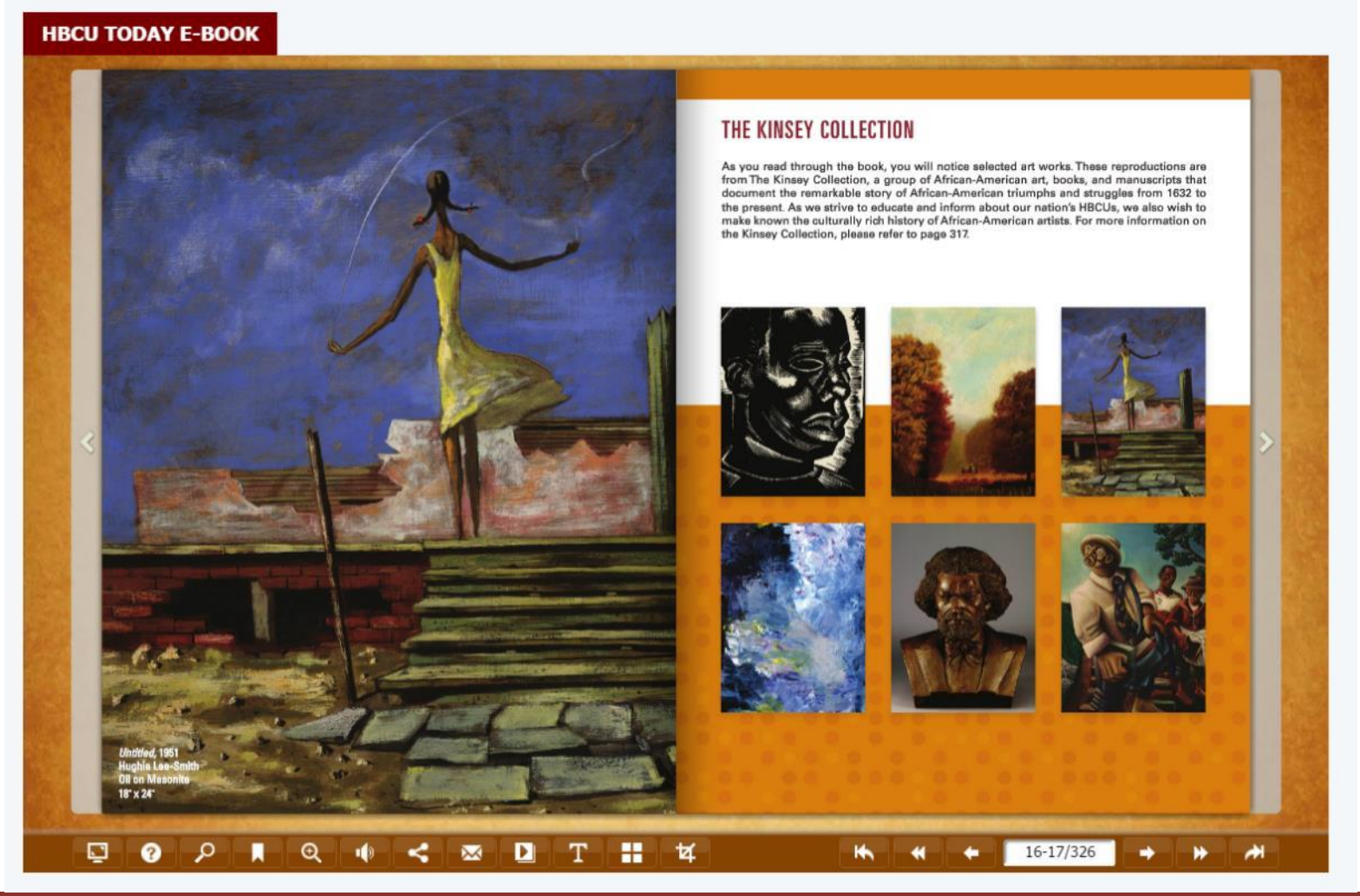
- **History**
- **Mission**
- **Notable graduates**
- **Academic programs**
- **Athletic programs**
- **Student organizations**
- **Tuition costs**
- **Student-to-teacher ratio**
- **Enrollment count**
- **Religious affiliation**
- **Contact information**

In addition, the guide offers perspectives on the history of HBCUs, spotlight articles on noted academic programs, and resources for students and parents.

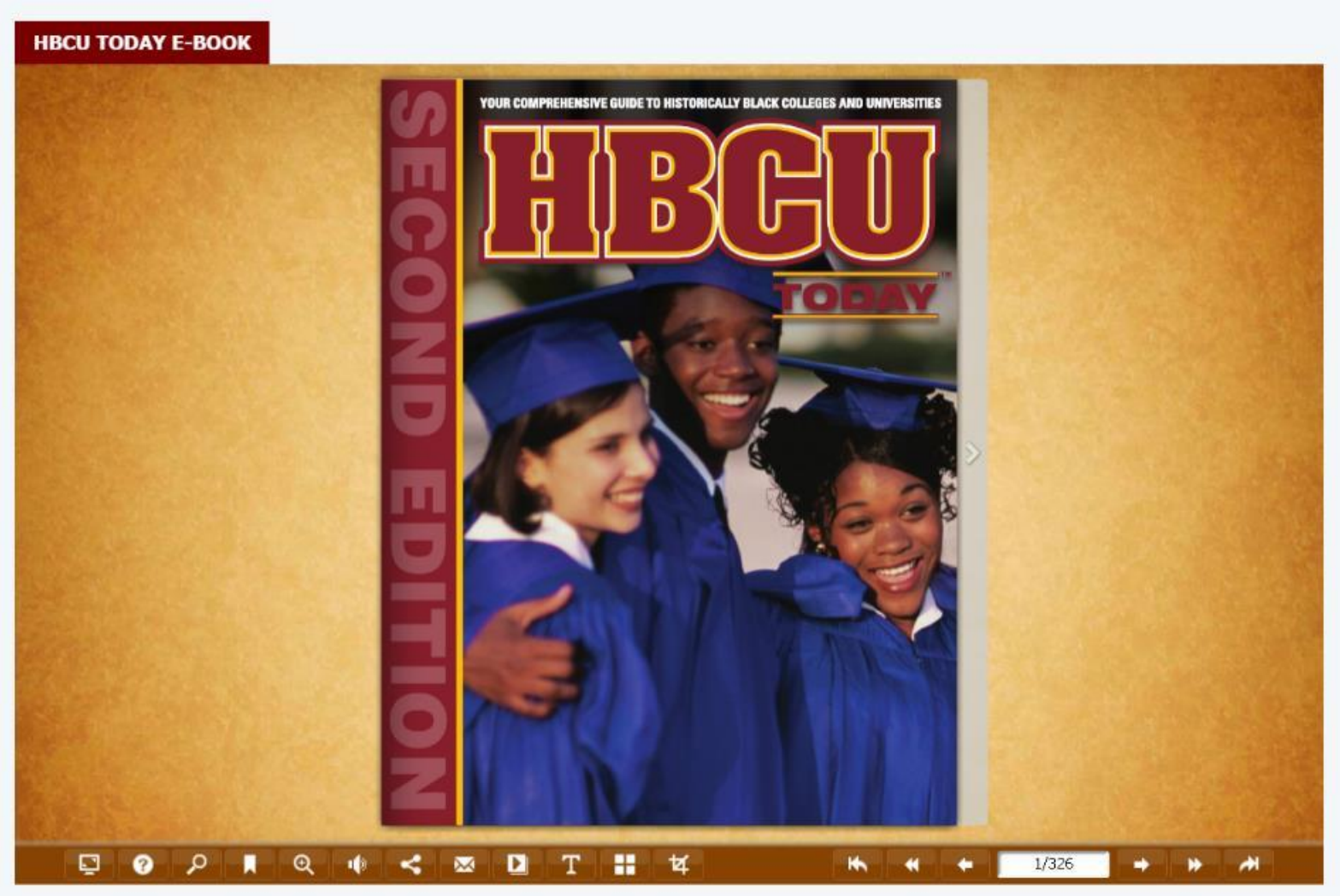
HBCU TODAY E-BOOK



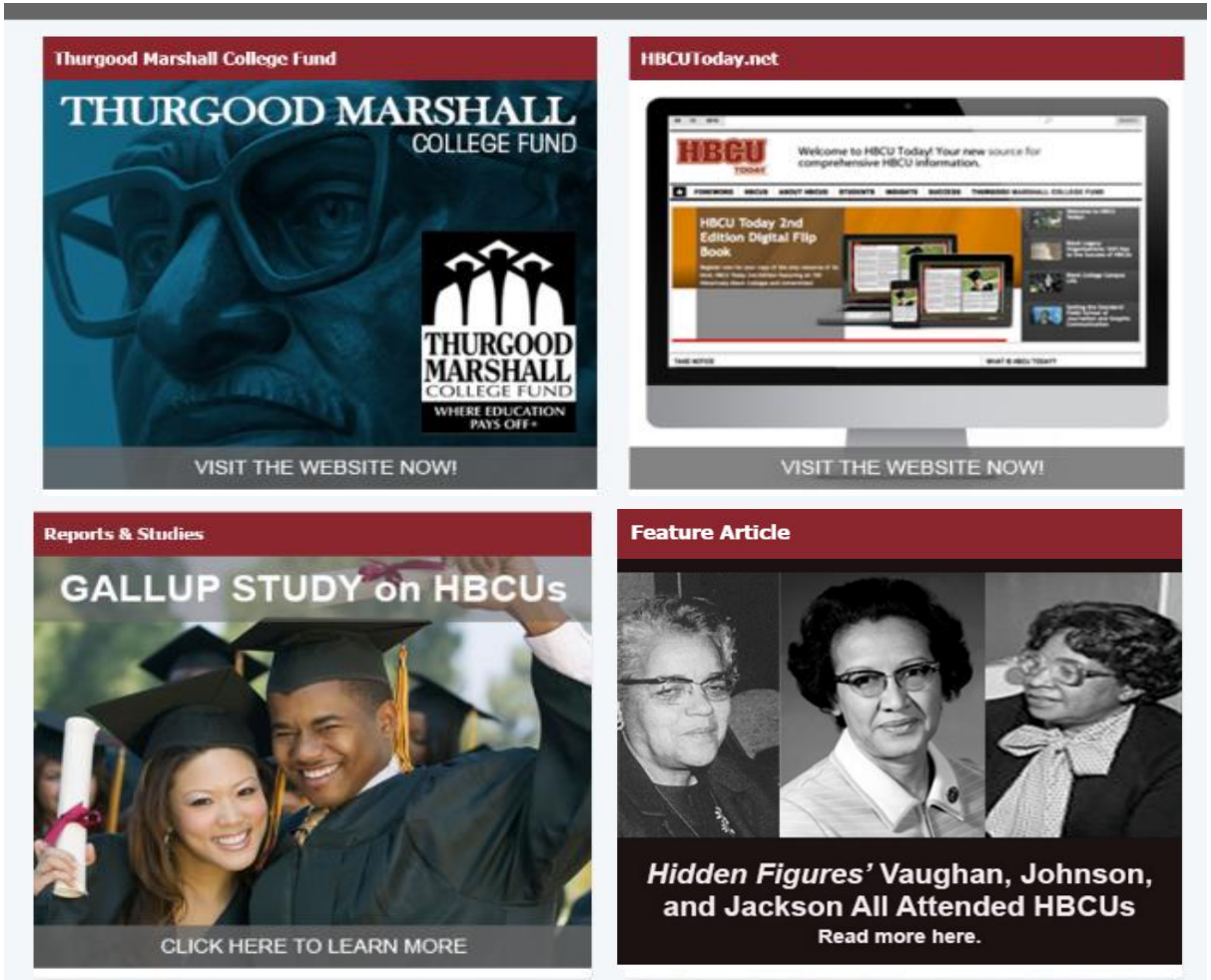
BONUS! Reproductions of artwork from the renowned Kinsey Collection, one of the largest private collections of African-American works of art in the country, are included in the guide.

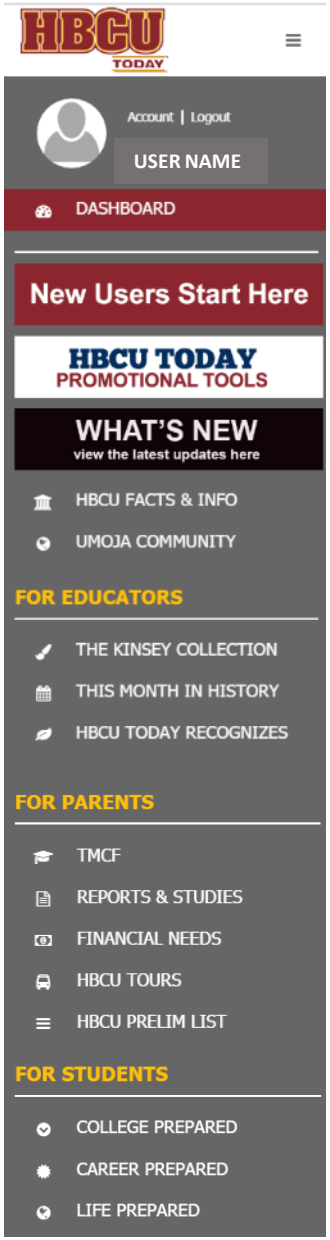


If you scroll down below the HBCU Today resource guide you will find…



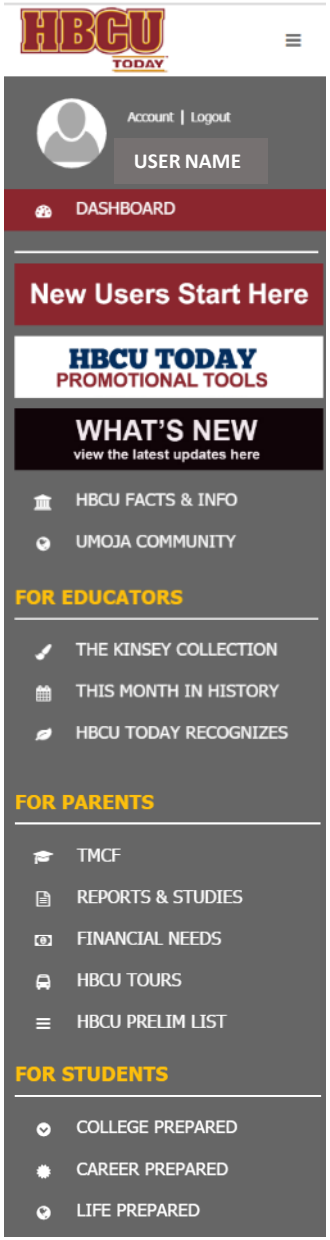
…feature boxes for the Thurgood Marshall College Fund, our co-brand partner; our website, HBCUToday.net; Reports & Studies; and a Feature Article.





The NAVIGATION PANEL features 7 major sections:

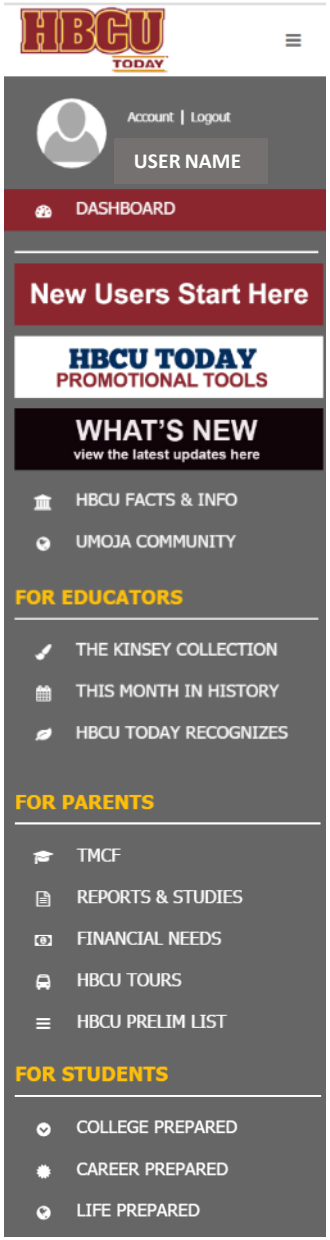
- New Users Start Here
- HBCU Today Promotional Tools
- What's New
- HBCU Facts & Info
- For Educators
- For Parents
- For Students



New Users Start Here

This is where you most likely started when you first logged on to HBCU Today. It's where you can find

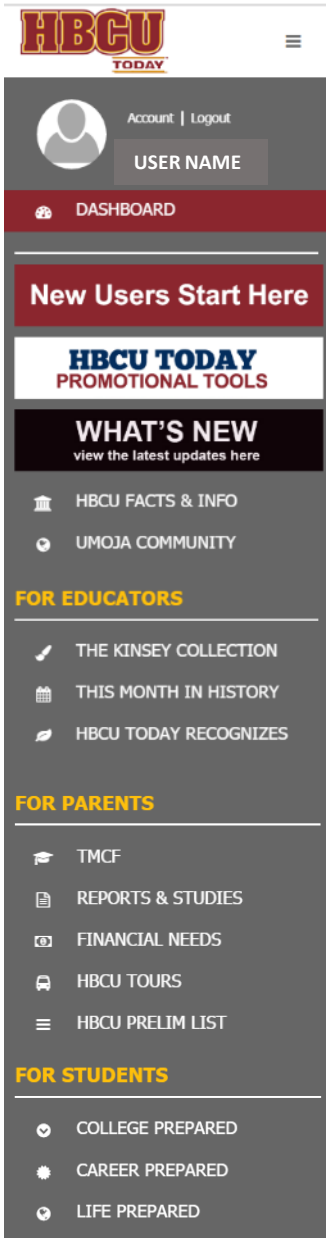
- a video explaining HBCU Today,
- this Instructor Guide, and
- Recommended Approach to Using the HBCU Today Dashboard, one each for Organizations, Educators, Parents, and Students.



HBCU Today Promotional Tools

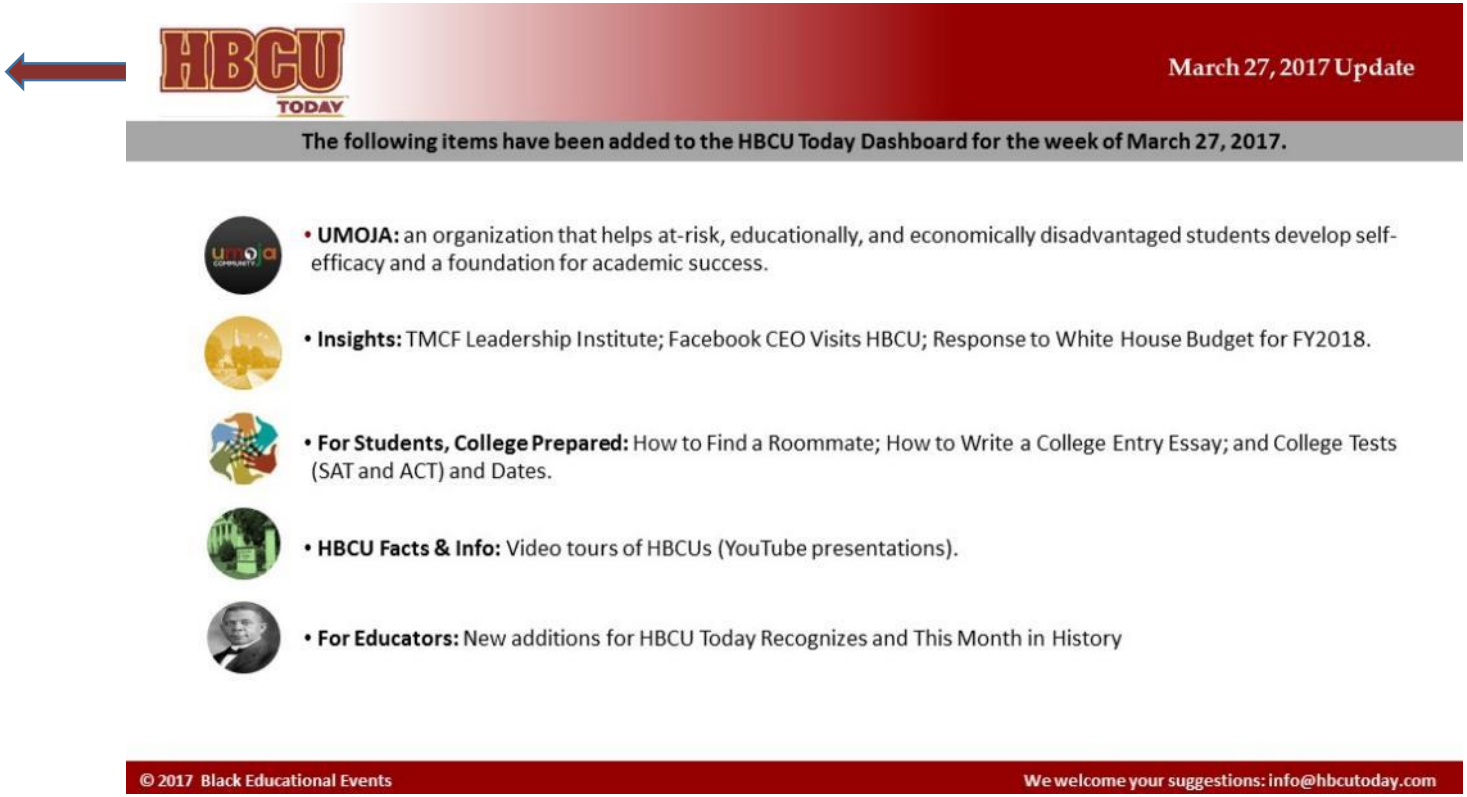
This is where you can access a prewritten email template to send notices regarding the availability of HBCU Today.

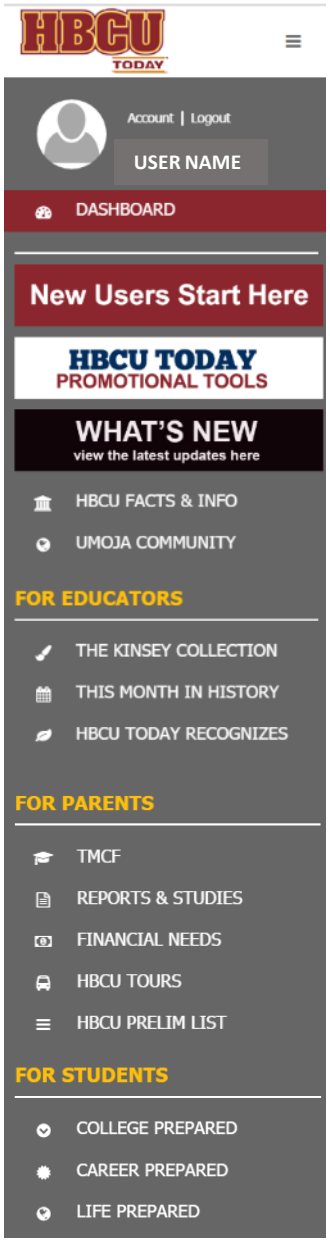
In addition, you can find HBCU Today logos, banners, and images to use in your email communications or website promotions.



What's New

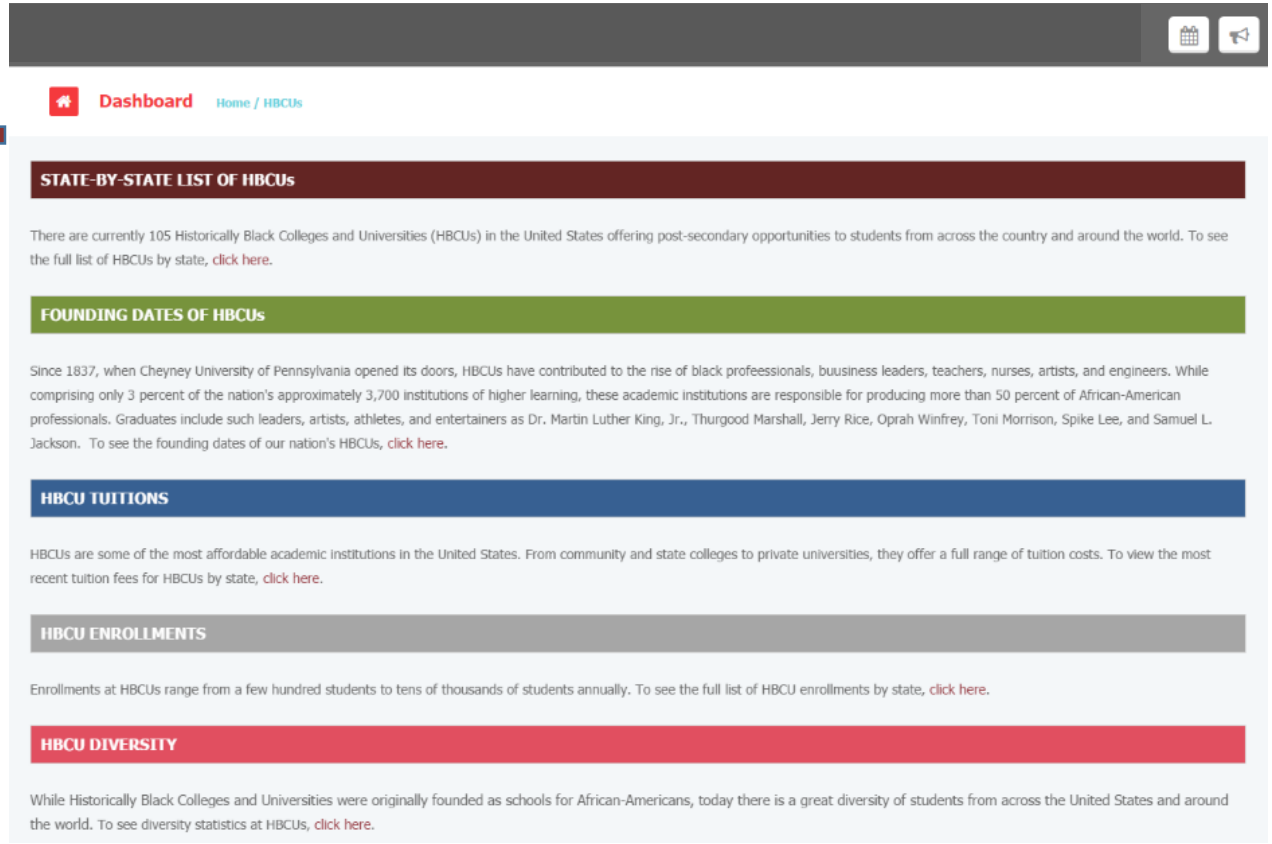
When updates are made to the Dashboard, you'll find out about it here.

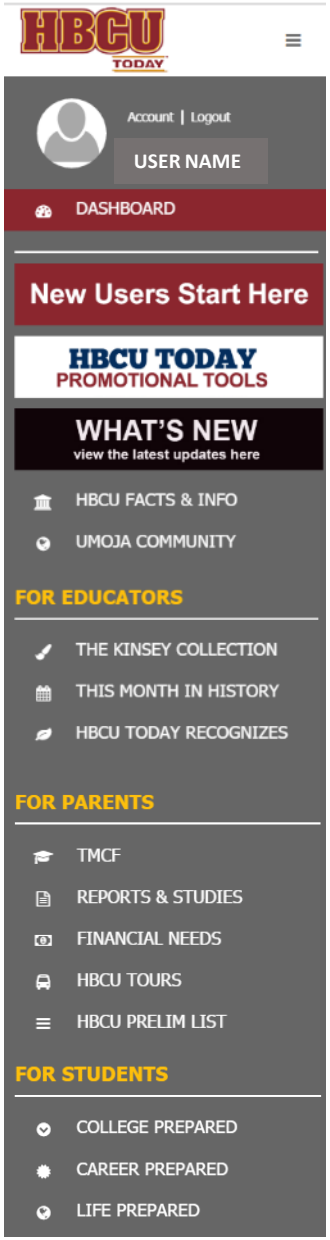




HBCU Facts & Info

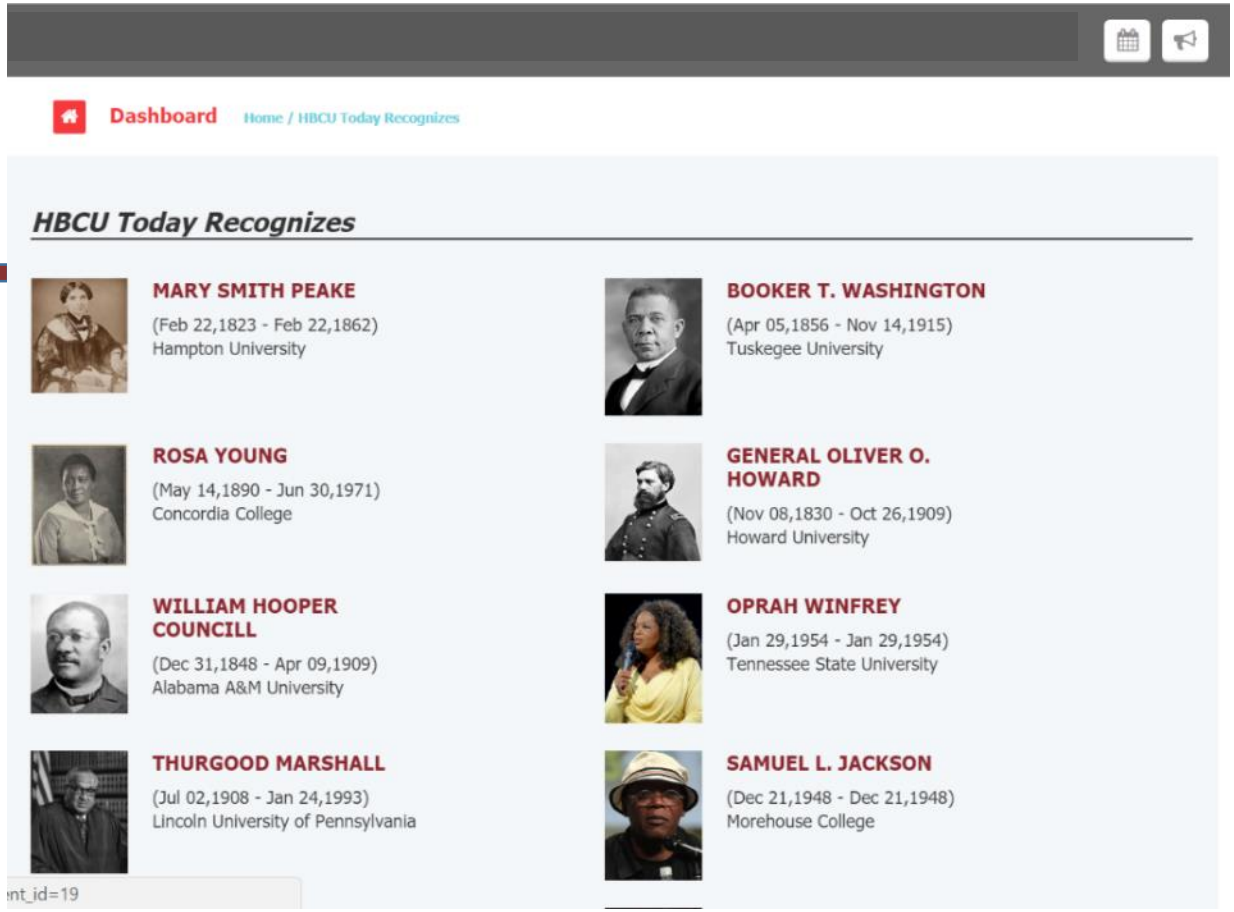
You can access detailed information on HBCUs here, including locations, tuitions, enrollments, and student-to-teacher ratios.

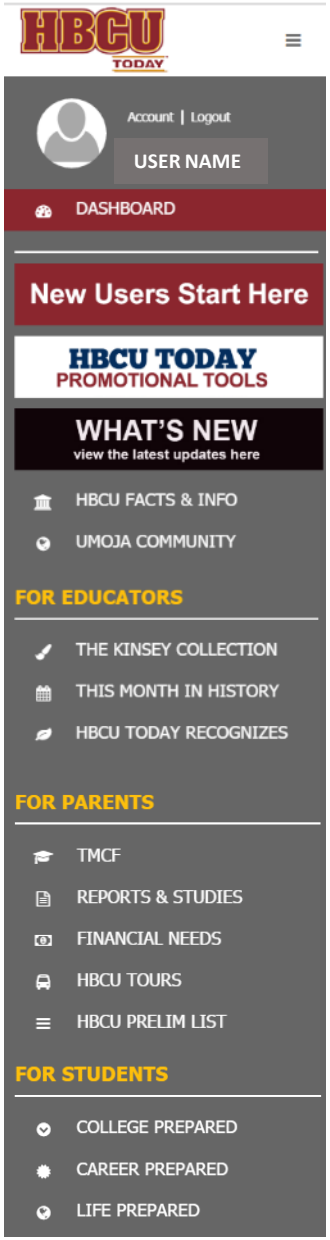




For Educators

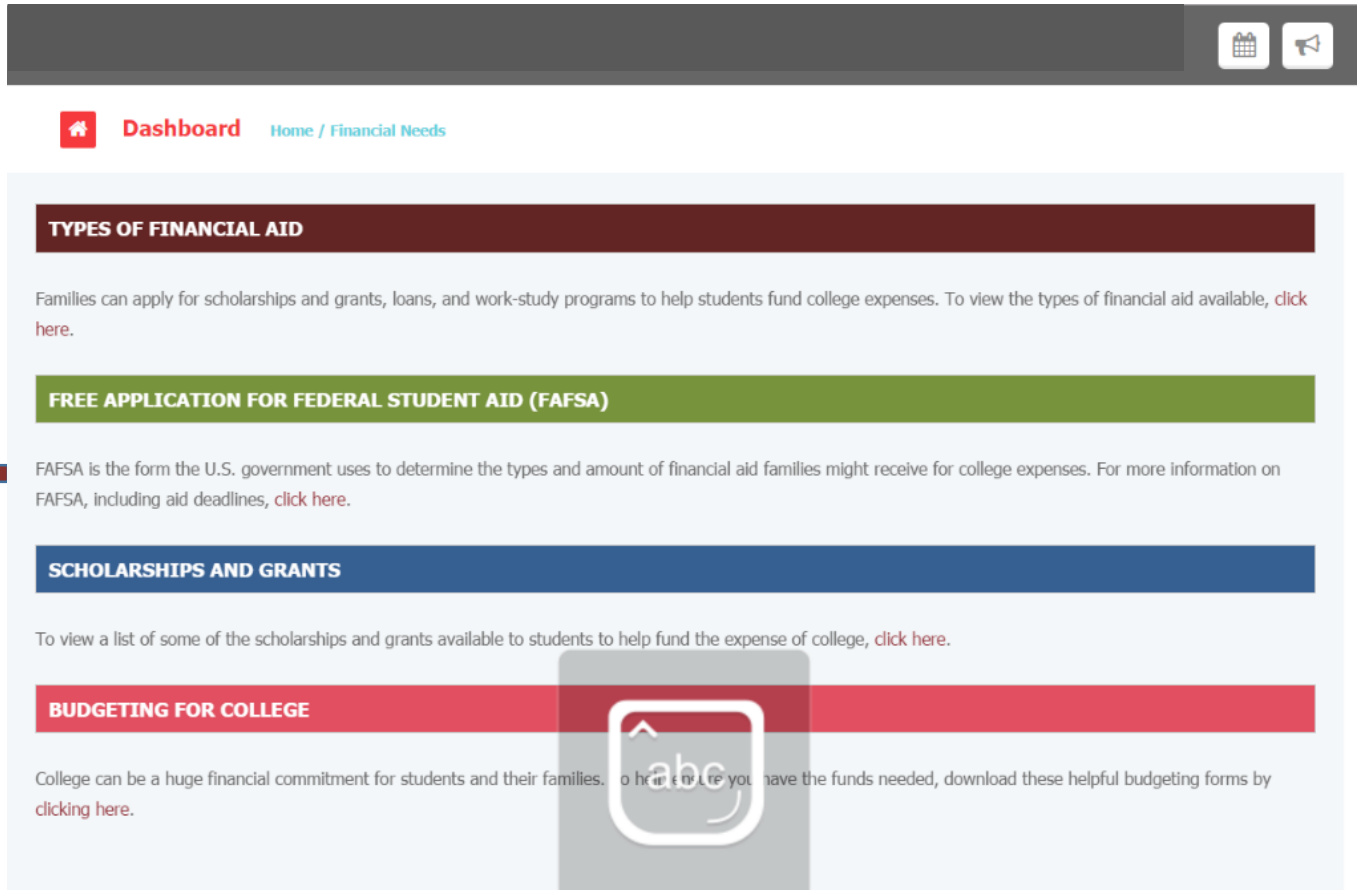
Here you can find a link to the renowned Kinsey Collection as well as a calendar of events related to African-American and HBCU history, and biographies of HBCU founders, educators, and graduates.

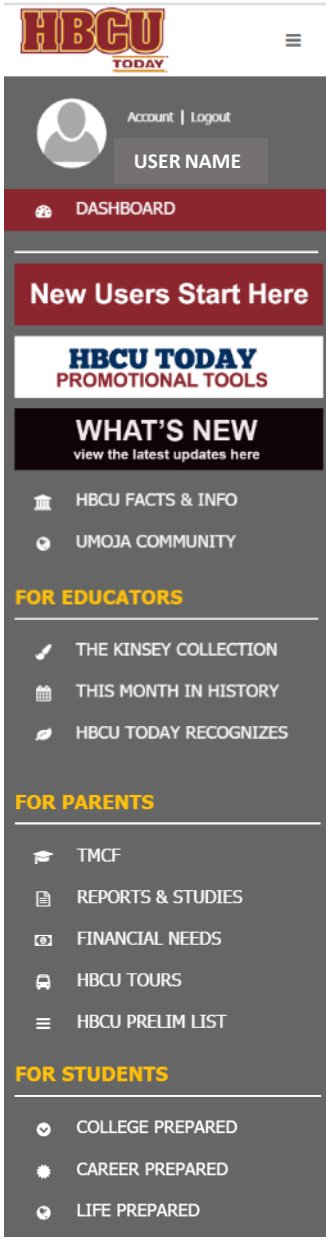




For Parents

Among the tools and resources you'll find here are reports and studies on HBCUs, guidance on seeking financial aid, information for contacting college tours, and helpful worksheets.

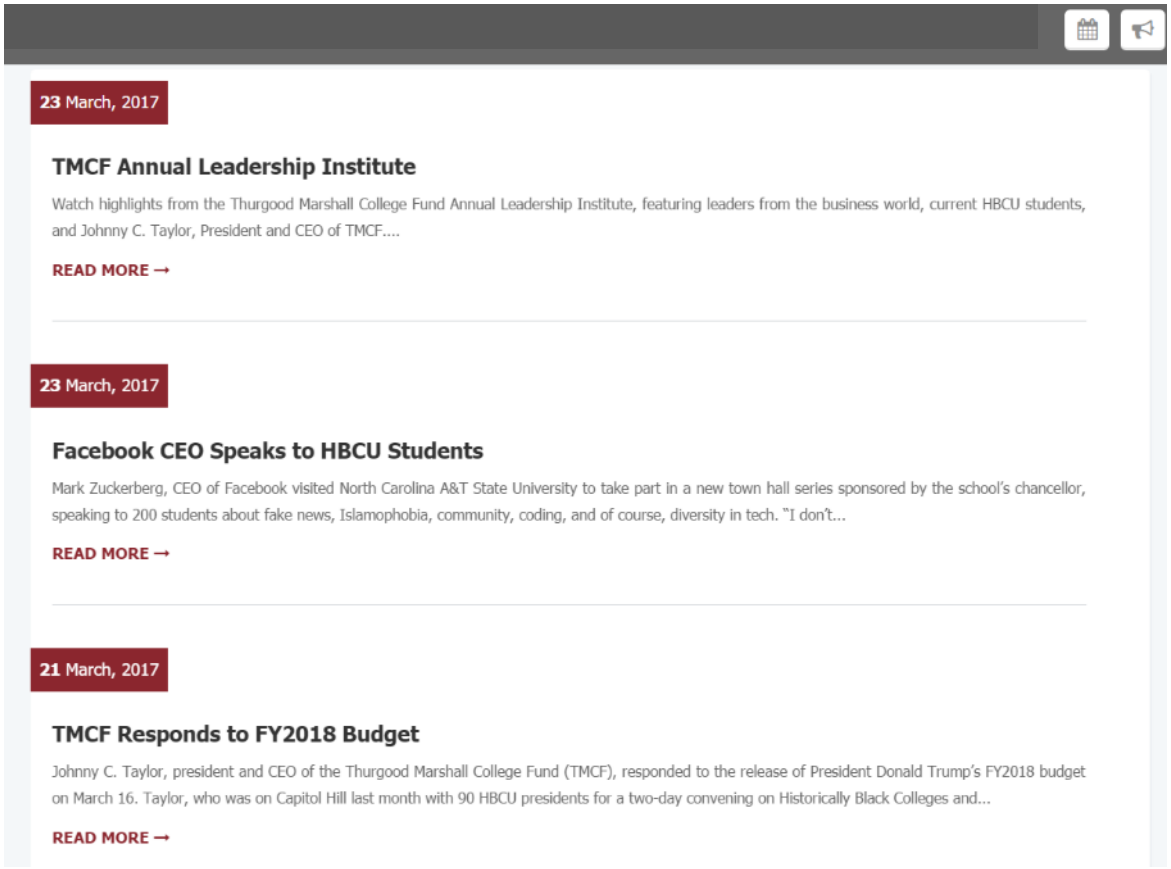


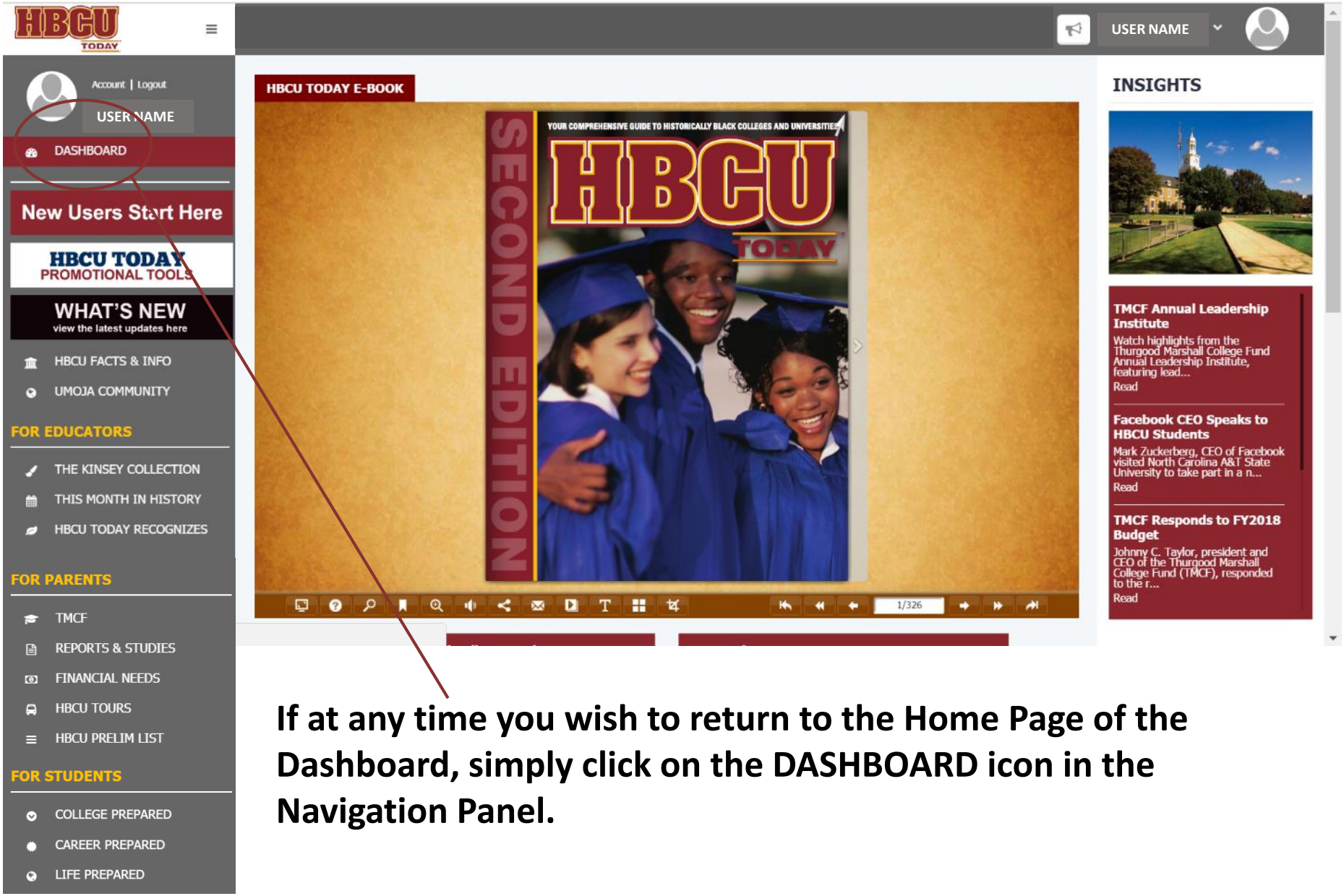


For Students

Here you can find resources to help you be college, career, and life prepared, including free personal development workbooks and worksheets.

The Media Panel is a collection of current news related to HBCUs and the educational system.





If at any time you wish to return to the Home Page of the Dashboard, simply click on the DASHBOARD icon in the Navigation Panel.

Thank you again for choosing HBCU Today as your resource guide to our nation's Historically Black Colleges and Universities. We hope you find this tool to be a valuable resource.